**Privacy notice**

Last updated on 19th Oct 2020

1. **Registrar**

VisitKarelia Oy, Y-tunnus 0932125-7

Länsikatu 15, 3B-rakennus (3 krs., yritystila 3E316)

80110 Joensuu

+ 358 40 487 4897

visitkarelia.fi/en

1. **Contact person in matters concerning the register**

Jaakko Löppönen

jaakko.lopponen@visitkarelia.fi

+358 400 175 569

Länsikatu 15, 3B-rakennus (3 krs., yritystila 3E316)

80110 Joensuu

1. **Name of the register**

Customer register of VisitKarelia

1. **Grounds and purpose of handling personal data**

VisitKarelia may handle personal data, such as e-mail addresses of tourism industry professionals who are in charge of tour operations.The register is used for customership leading purposes such as maintaining the mailing lists and targeting messages, marketing and notifications for customers. The register is also used for developing the web service.

1. **Personal data stored in the register**

Name and e-mail address

Address and phone number, if a customer choises to share these

IP-address

Company or organization represented by the person

Information related to newsletter subscription.

1. **Gathering the data**

The data is gathered from the customer for example via e-mail, website, lottery or other ways. We gather information of our website usage with Google Analytics and might use Facebook tags to target content and marketing. Google Analytics helps us to determine the effectiveness of our markting and communications acts. However, w edo not have an access to personal information of an identified person.

1. **Transfer of data outside the EU**

Personal data can be stored outside the EU, because the cloud services used for storaging might be situated outside the EU, such as in US. Transferring the personal data outside EU is operated according to the regulations of the data protection law and the data is transferred only to companies with EU-US Privacy Shield certificate.

1. **Protection principles of the register**

Computers and mobile devices are watched over and protected with passwords. Access to the register is protected with usernames and passwords.

1. **Rights of the data subject**

Each data subject has a right to check what information has been stored in the register and how it is processed. Checking is free of charge maximum once per year and the request has to be given to the registrants named contact person (check point 2.) as a written, signatured letter, e-mail or personally at the registrants office.

1. **Right to make corrections to the registered data**

Each data sucject has a right to request for corrections to faulty or incomplete data about him/her. The request has to be given to the registrants named contact person (check point 2.) as a written, signatured letter, e-mail or personally at the registrants office.

1. **Other rights**

Each data sucject has a right to restrict processing and usage of the personal data. request for corrections to faulty or incomplete data about him/her. The request has to be given to the registrants named contact person (check point 2.) as a written, signatured letter, e-mail or personally at the registrants office.